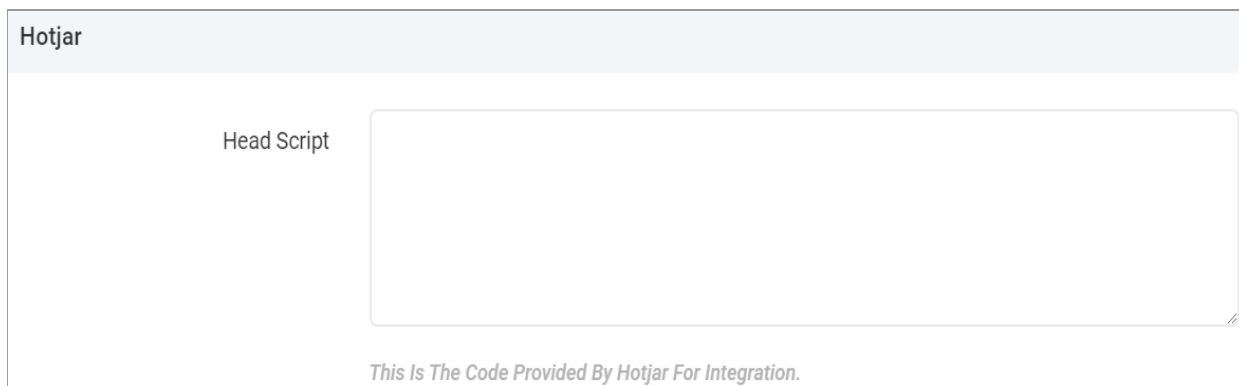


Hotjar Headscript Setup Guide

To configure the 'Hotjar' settings, the admin must add the 'Head Script' in the input-field provided under 'Hotjar' section that can be accessed from **System Settings > General Settings > SEO tab** as shown in figure 1.



The screenshot shows a form titled 'Hotjar' with a section for 'Head Script'. The 'Head Script' label is positioned to the left of a large, empty text input field. Below the input field, there is a note: 'This Is The Code Provided By Hotjar For Integration.'

Fig. 1: Hotjar Settings (Admin-end)

Key Components:

1. For a New User
2. For Already Registered Users
3. Verify Installation

1. For a New User

Please visit www.hotjar.com and click on 'Try it Free' button to sign up.

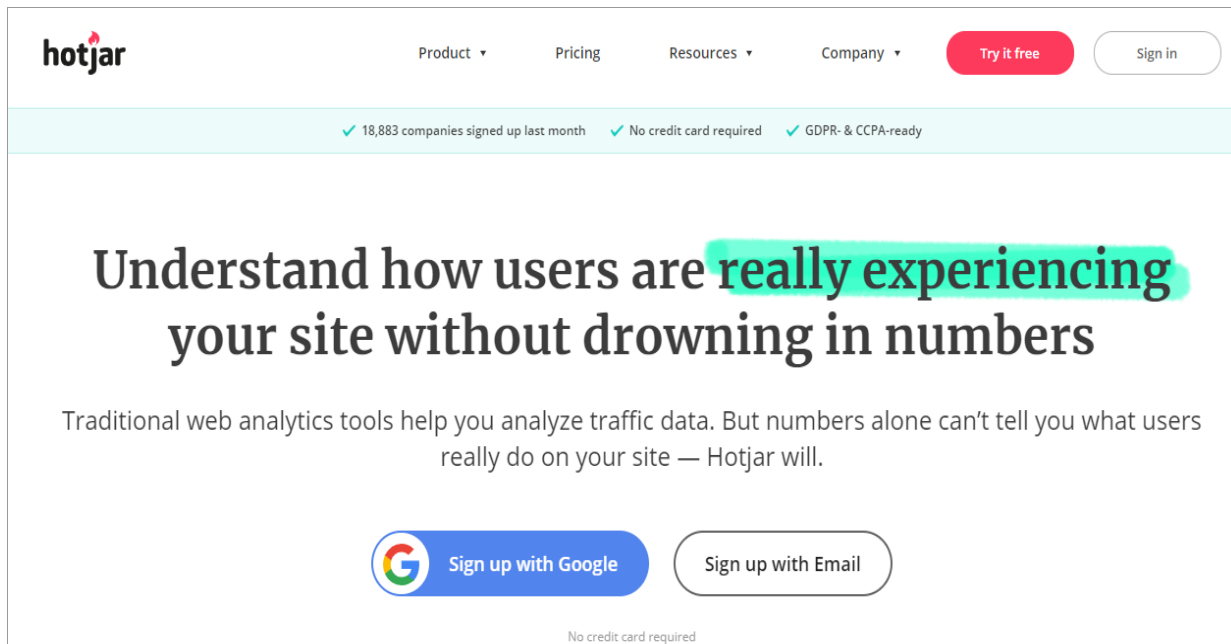




Fig. 2: Hotjar Homepage


Fill in all the details required to complete the registration.

As soon as the signup process is complete, 'Add Hotjar to Your Site' menu will appear as shown in figure below.

Now, add Hotjar to your site

 **Install code manually**
Basic JavaScript

 **Install on your platform**
WordPress, Shopify, Wix & more...


 **Need a hand?**
Ask a teammate to install the code

Paste the Hotjar code into the `<head>` of every page you wish to track users and collect feedback. And then verify your installation.

```

1 <!-- Hotjar Tracking Code for https://[redacted] -->
2 <script>
3   (function(h,o,t,j,a,r){
4     h.hj=h.hj||function(){(h.hj.q=h.hj.q||[]).push(arguments)};
5     h._hjSettings={hjid:'[redacted]',hjsv:'[redacted]'};
6     a=o.getElementsByTagName('head')[0];
7     r=o.createElement('script');r.async=1;
8     r.src=t+h._hjSettings.hjid+j+h._hjSettings.hjsv;
9     a.appendChild(r);
10    })(window,document,'https://static.hotjar.com/c/hotjar-','.js?sv=');
11 </script>

```



[Verify Installation](#)

Site ID: **2557314**

Need help? [Go to Hotjar Documentation](#)

Fig. 3: Add Hotjar to Your Site

Copy the script code provided in the 'Install Code Manually' tab using the Copy button and paste it on the admin panel as shown in figure 1.

Now, please proceed with Section 3.

2. For Already Registered Users

An already registered user can either access the tracking code of an existing configured site or they can add a new site and create its separate tracking code.

Please click on the **Settings** button provided in the top-header section and then select the **Sites & Organizations** option from the drop-down list.

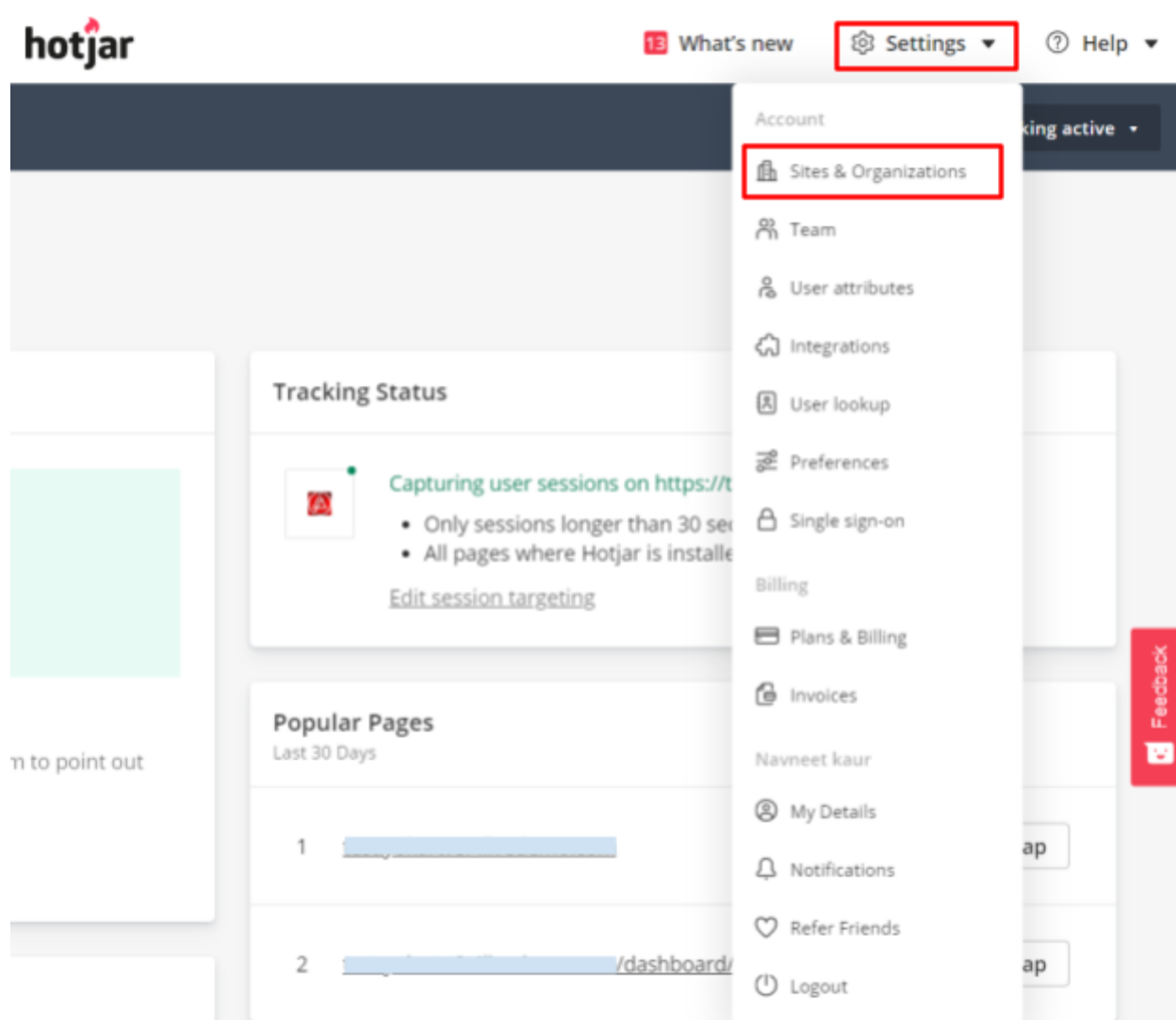


Fig. 4: Site Dashboard

On the Sites & Organizations page, use the 'New Site' button to add a new site.

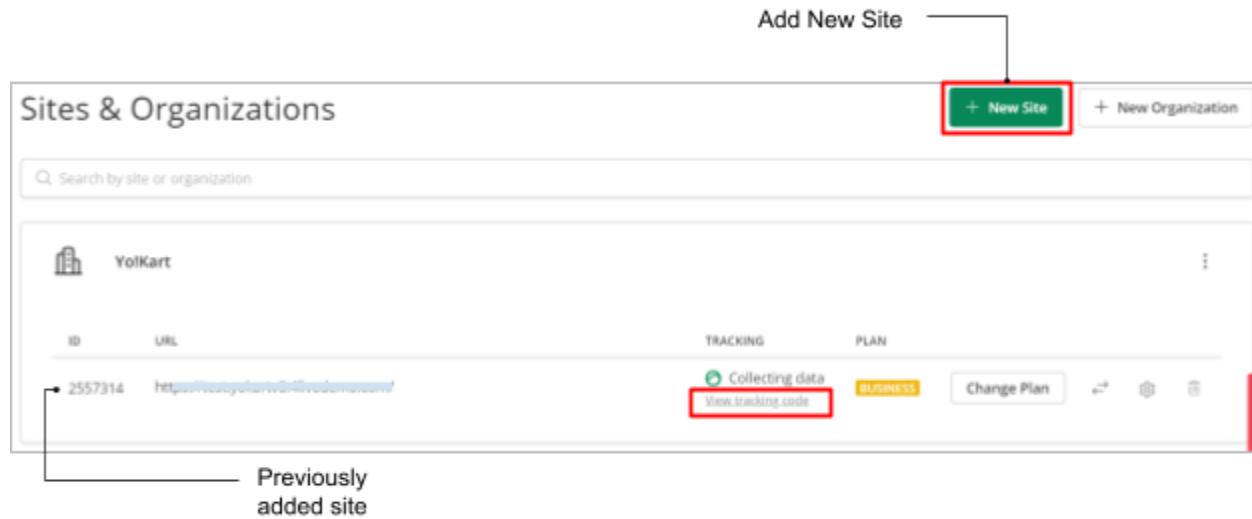


Fig. 5: Sites & Organizations Page

To view the tracking code of a previously linked site, click on the **View Tracking Code** button provided in its row.

✓ <https://test.yokartv8.4livedemo.com/> reported data within the past hour. ✕

Tracking code Verify installation Site ID: 2007014

This tracking code is unique to <https://test.yokartv8.4livedemo.com/>.

Paste the Hotjar code into the `<head>` of every page you wish to track users and collect feedback. And then [verify](#) your installation.

```

1 <!-- Hotjar Tracking Code for https://[redacted] / -->
2 <script>
3   (function(h,o,t,j,a,r){
4     h.hj=h.hj||function(){(h.hj.q=h.hj.q||[]).push(arguments)};
5     h._hjSettings={[redacted]};
6     a=o.getElementsByTagName('head')[0];
7     r=o.createElement('script');r.async=1;
8     r.src=t+h._hjSettings.hjid+j+h._hjSettings.hjsv;
9     a.appendChild(r);
10    })(window,document,'https://static.hotjar.com/c/hotjar-','.js?sv=');
11 </script>

```

Copy

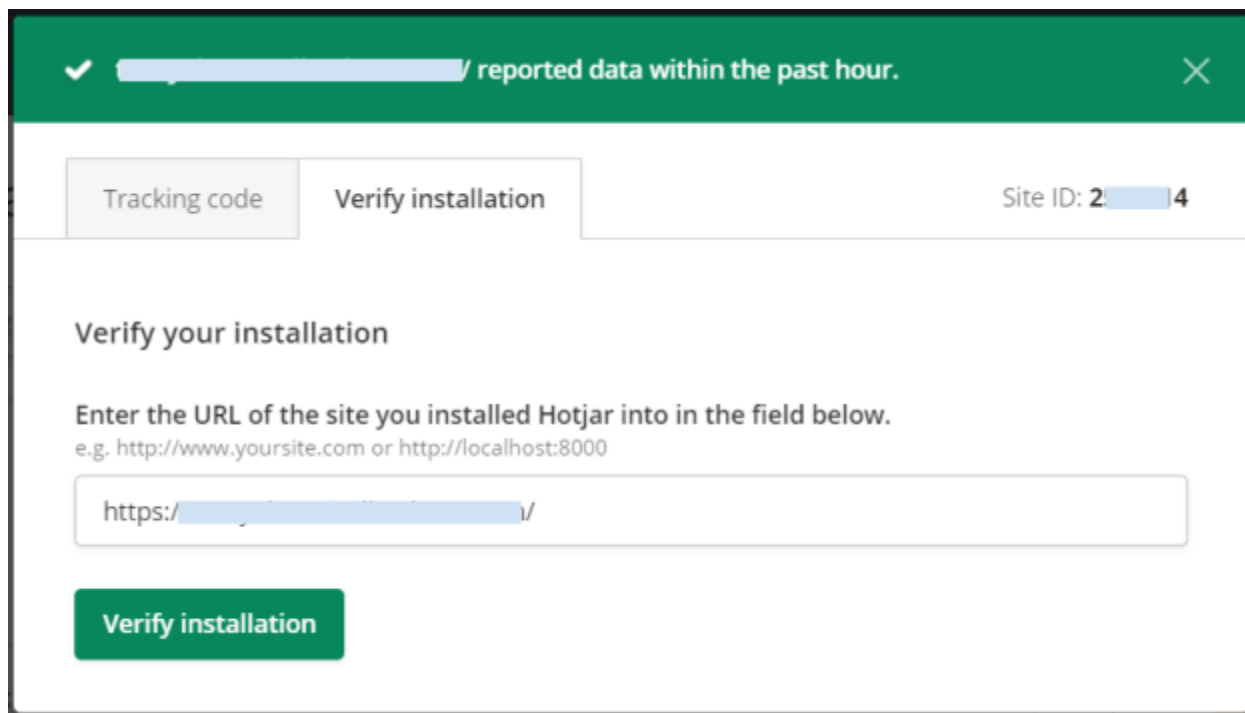
Fig. 6: Tracking Code

Copy the script code provided in the 'Tracking Code' tab using the Copy button and paste it on the admin panel as shown in figure 1.

Now, please proceed with Section 3.

3. Verify Installation

Click on the **Verify Installation** button as shown in figure 3 or click on **Verify Installation tab** as shown in figure 6. Enter the site URL and then click on the **Verify Installation** button.



✓ [redacted] reported data within the past hour. ✕

Tracking code Verify installation Site ID: 2 [redacted] 4

Verify your installation

Enter the URL of the site you installed Hotjar into in the field below.
e.g. <http://www.yoursite.com> or <http://localhost:8000>

Verify installation

Fig. 7: Verify Installation

After successful installation, a message will appear as shown in the figure below.

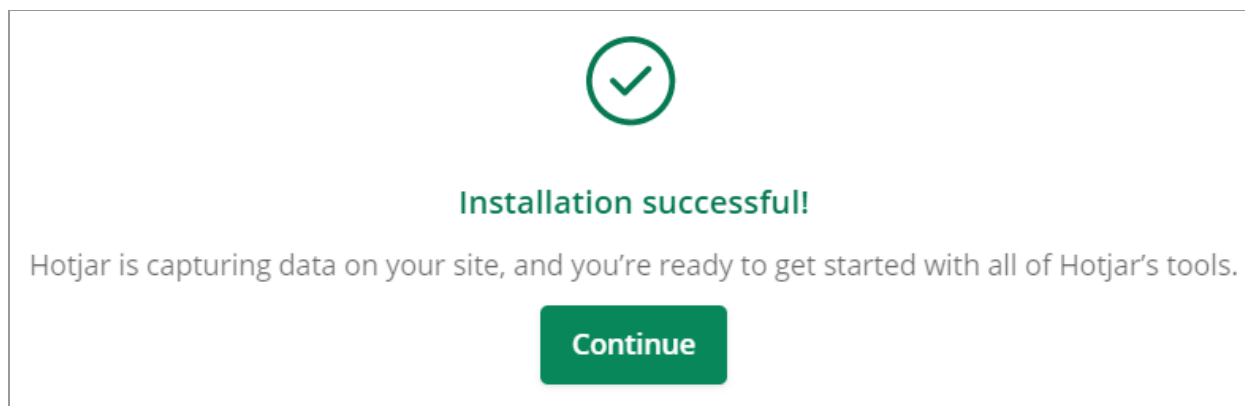


Fig. 8: Installation Successful