

Engagespot Push Notifications (web) Plugin API

Keys Setup Guide

Key Components:

1. Access and Configure API Key and Code
2. Output at Front-end
3. Add Notifications

Please enable the **Engagespot Push Notifications** from **General Settings > Third Party API** tab (Refer figure 1).

Engagespot Push Notifications (web)

Enable Engagespot Yes No

Api Key

This Is The Api Key Provided By Engagespot.

Engagespot Code

This Is The Code Provided By The Engagespot For Integration.

Fig. 1: Engagespot Push Notifications (Web)

1. Access and Configure API Key and Code

Admin must follow the below steps to set up the keys:

1. Visit <https://engagespot.co/> which will open the **Engagespot login/signup** page as shown in figure 1.2.

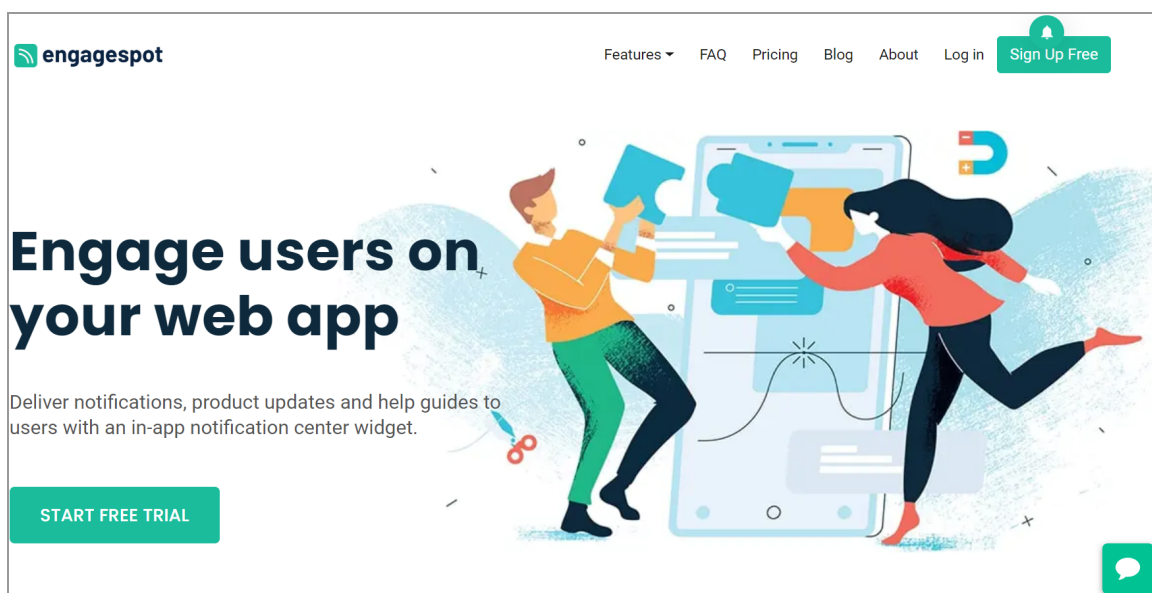
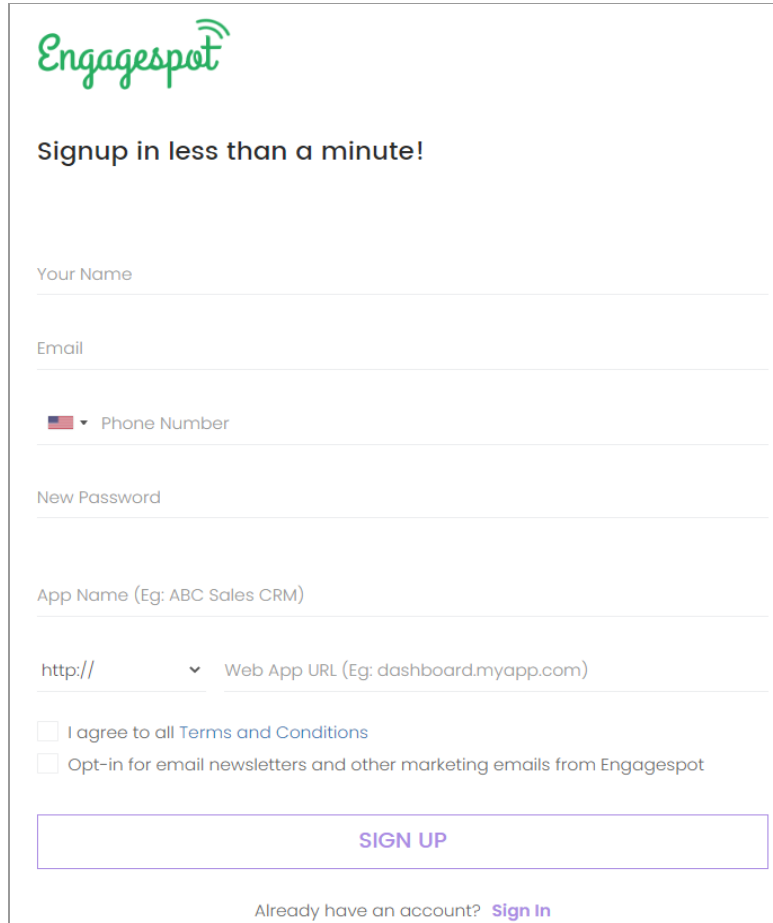


Fig. 1.2: Engagespot Login/Sign Up page

2. Admin must click on the '**Sign Up Free**' button if they have not been registered already. The sign up process is simple. The admin must enter the required input fields and then click on the '**Sign Up**' button to sign in (Refer figure 1.3).




The image shows a sign-up form for Engagespot. At the top left is the Engagespot logo in green. Below it is the heading "Signup in less than a minute!". The form contains several input fields: "Your Name", "Email", "Phone Number" (with a dropdown menu showing a US flag), "New Password", "App Name (Eg: ABC Sales CRM)", and "Web App URL (Eg: dashboard.myapp.com)" (with a dropdown menu showing "http://"). Below the URL field are two checkboxes: "I agree to all Terms and Conditions" and "Opt-in for email newsletters and other marketing emails from Engagespot". At the bottom of the form is a large purple "SIGN UP" button. Below the button is the text "Already have an account? [Sign In](#)".

Fig. 1.3: Engagespot Sign Up form

3. Once signed up, the admin will be redirected to **Engagespot** homepage. A pop-up will appear as shown in figure 1.4, asking admin to select what kind of website they have. Admin must select the '**Web Application Dashboard**' option and click on '**Continue**'.

What kind of website do you have?



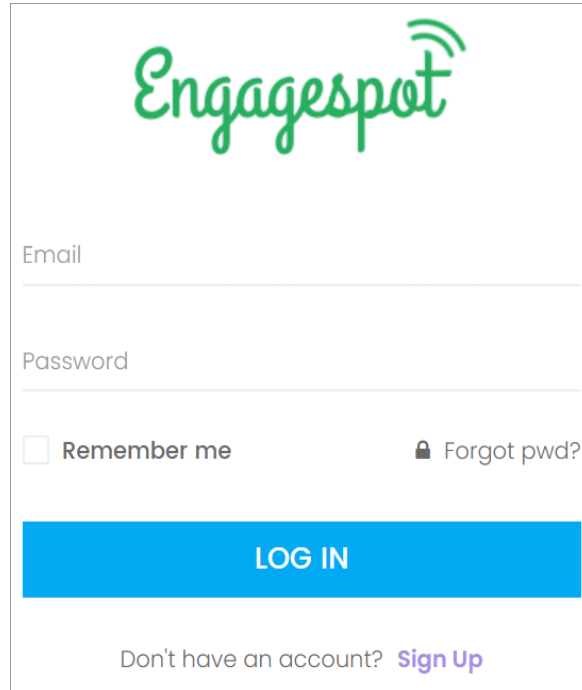
- Web Application Dashboard**
I have a Web Application Dashboard where I'd like to add notifications.
- WordPress Blog**
I want to add notifications to my WordPress Blog.
- Other**
Choose this option if your website doesn't match any of the above categories

[Continue](#)

Fig. 1.4: Selecting Platform

4. Already registered users can login by clicking on the '**LogIn**' button provided on the top right-corner of login/signup page as shown in [figure 1.2](#). Admin must enter the required credentials and click on the '**LogIn**' button (Refer figure 1.5).

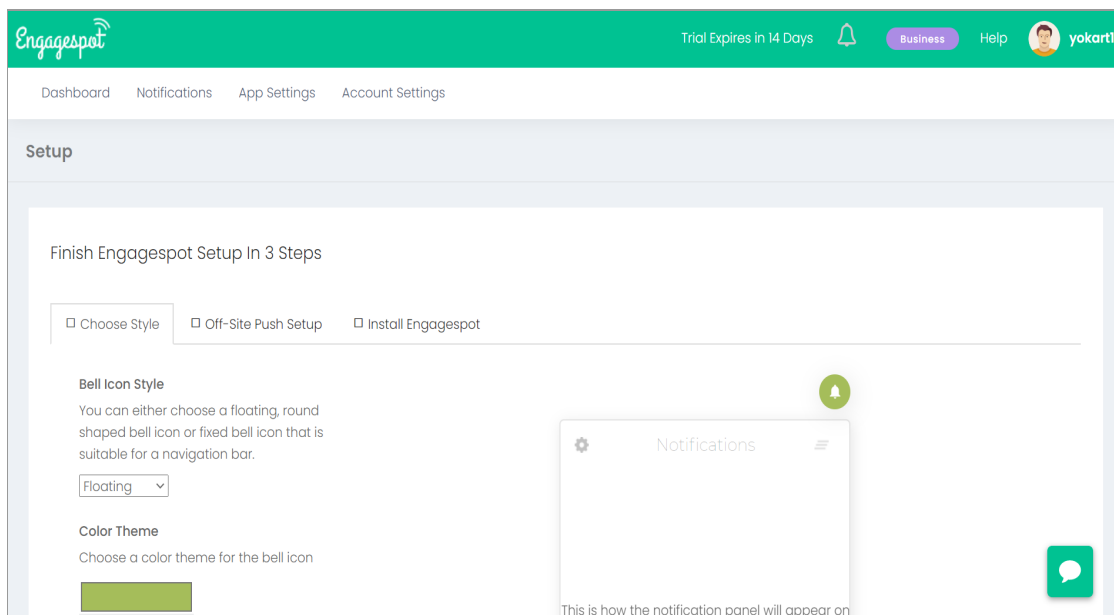
The admin must then continue from [Step 6](#).



The login form features the Engagespot logo at the top in a green, cursive font. Below the logo are two input fields: 'Email' and 'Password'. Under the password field, there is a checkbox labeled 'Remember me' and a link 'Forgot pwd?' with a lock icon. A prominent blue button labeled 'LOG IN' is centered below these elements. At the bottom, there is a link 'Don't have an account? Sign Up'.

Fig. 1.5: Engagespot Login Form

5. The **Engagespot homepage** will open once logged in.



The homepage features a green header with the Engagespot logo, a trial expiration notice 'Trial Expires in 14 Days', a notification bell, a 'Business' badge, and a 'Help' link. Below the header is a navigation menu with 'Dashboard', 'Notifications', 'App Settings', and 'Account Settings'. The main content area is titled 'Setup' and contains a section 'Finish Engagespot Setup In 3 Steps' with three steps: 'Choose Style', 'Off-Site Push Setup', and 'Install Engagespot'. The 'Choose Style' step is active and includes a 'Bell Icon Style' section with a 'Floating' dropdown and a 'Color Theme' section with a green color swatch. A preview of the notification panel is shown on the right, and a chat icon is visible in the bottom right corner.

Fig. 1.6: Engagespot Homepage

- The admin must click on the **'App Settings'** button provided on the top-header section of the homepage.

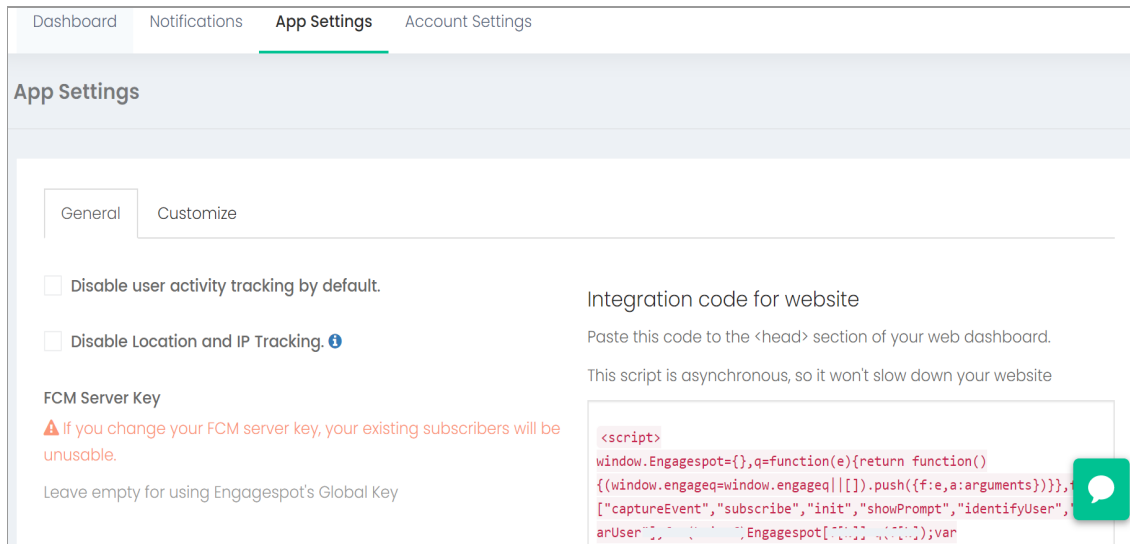


Fig. 1.7: App Settings Page

The **'App Settings'** page will open as shown in figure 1.7 which has two tabs. The admin must stay on the **'General'** tab to collect the **'Engagespot Code'** and the **'API Key'**.

- On this page, the **'Integration Code for Website'** section displays the Engagespot code as shown in figure 1.8.

Integration code for website

Paste this code to the <head> section of your web dashboard.

This script is asynchronous, so it won't slow down your website

```
<script>
window.Engagespot={},q=function(e){return function()
{(window.engageq>window.engageq||[]).push({f:e,a:arguments})}},f=
["captureEvent","subscribe","init","showPrompt","identifyUser","cle
arUser"];for(
s=document.createElement("script");s.type="text/javascript",s.async
=!0,s.src="
";var
x=document.getElementsByTagName("script")
[0];x.
(s,x);

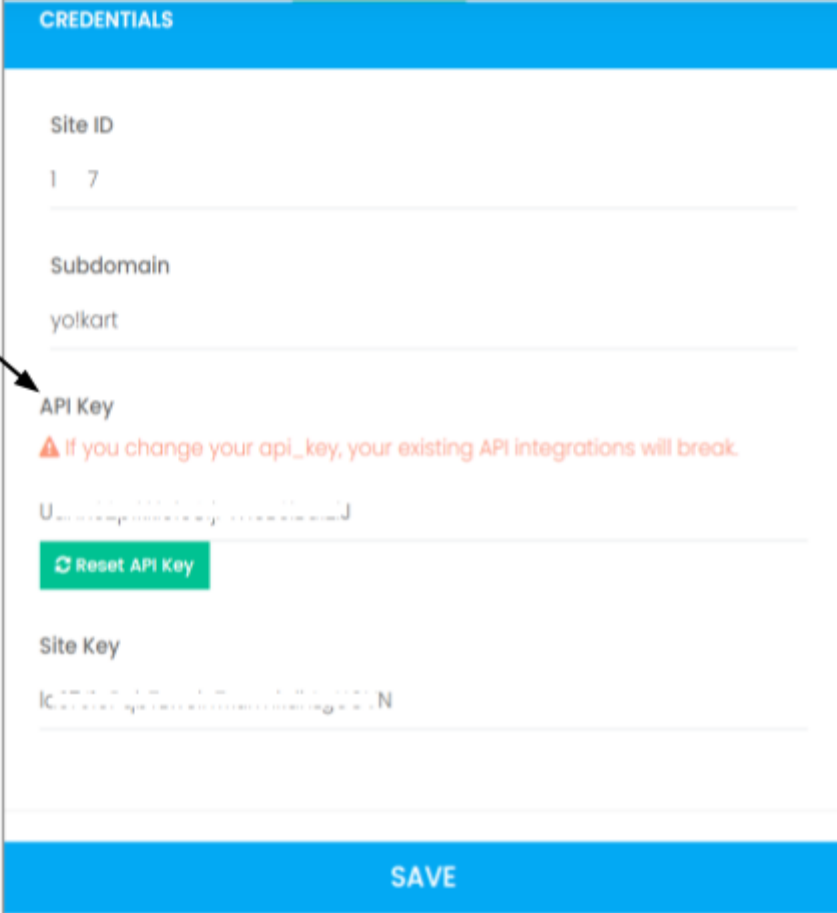
Engagespot.init('
');
</script>
```

Fig. 1.8: Integration Code for Website

The admin needs to copy this code and paste it in the 'Engagespot Code' input field provided on their dashboard ([Refer Figure 1](#)).

NB: Please make sure that the <Script> tag is removed from the code when pasting it.

- Then scrolling down the 'Account Settings' page to the bottom section, the admin will be displayed several credentials. The admin must copy the 'API Key' provided in this section as shown in figure 1.9.



The screenshot shows a form titled 'CREDENTIALS' with the following fields and elements:

- Site ID:** 17
- Subdomain:** yolkart
- API Key:** A warning message states: "If you change your api_key, your existing API integrations will break." Below this is a text input field and a green button labeled "Reset API Key".
- Site Key:** A text input field.
- SAVE:** A large blue button at the bottom of the form.

An arrow points to the API Key input field.

Fig. 1.9: API Key

This API key is to be pasted by admin in the '**API key**' input field as shown in [Figure 1](#).

2. Output at Front-end

If you visit the website home page at the front-end after completing key-configuration steps, a bell-icon will appear on the top-right corner of the page as shown in figure 2.

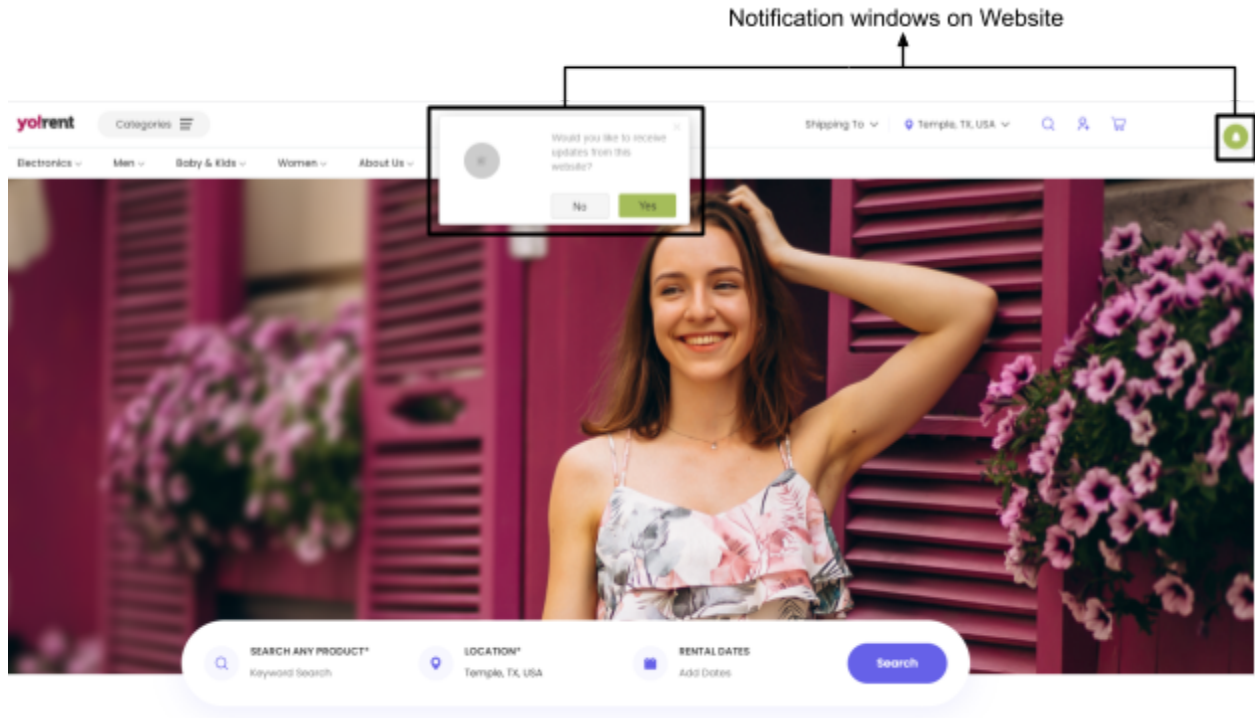


Fig. 2: Website Front-end

Clicking on this button, the users can view the notifications as shown in figure 2. To add notifications, please continue the steps provided ahead in section 2.

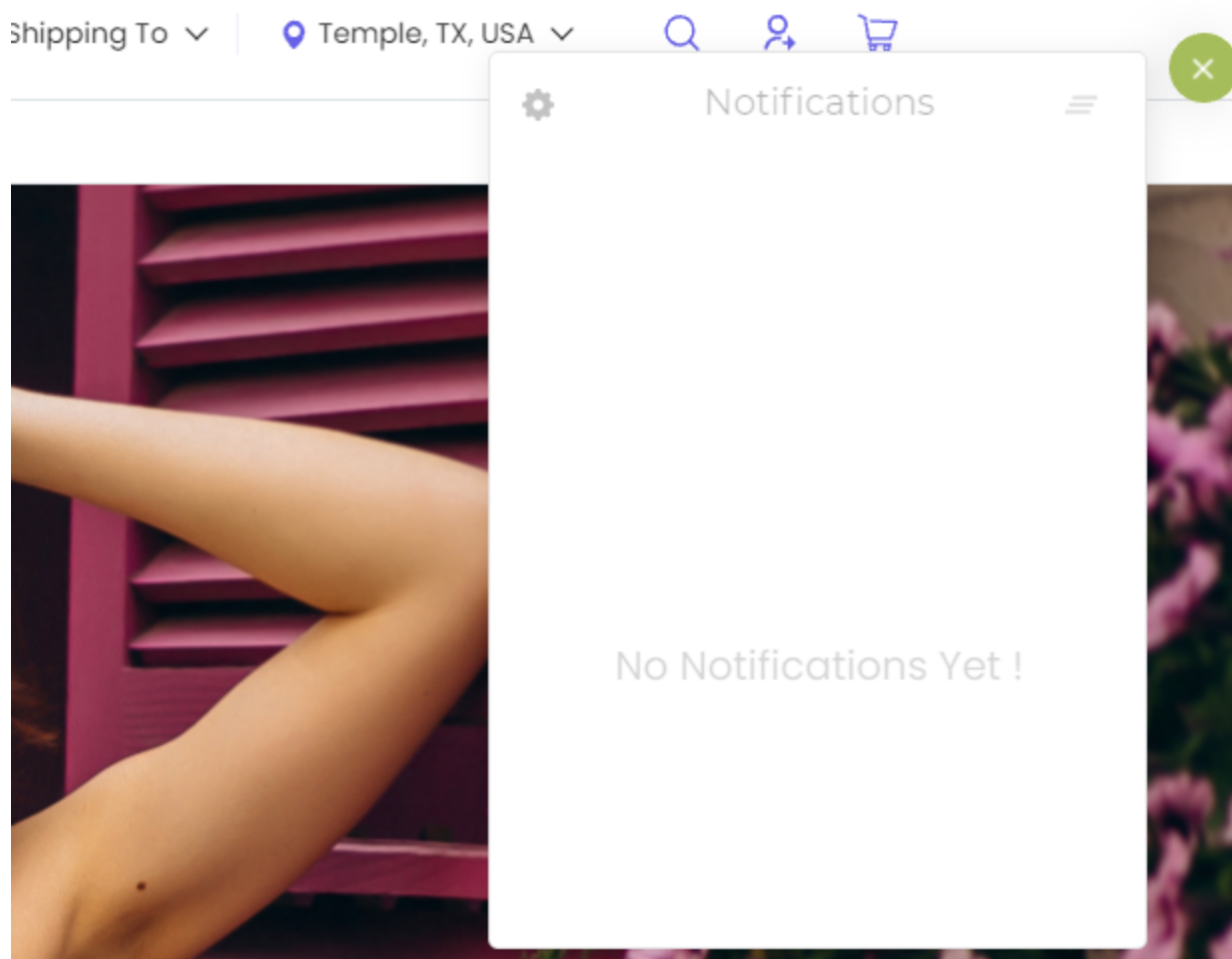


Fig. 2: Notifications Section

3. Add Notifications

To add notifications, the admin must follow the steps provided below:

1. Admin must click on the '**Notifications**' button provided on the top-header as shown in figure 1.6. The '**Notifications**' page will open as shown in figure 2.1.

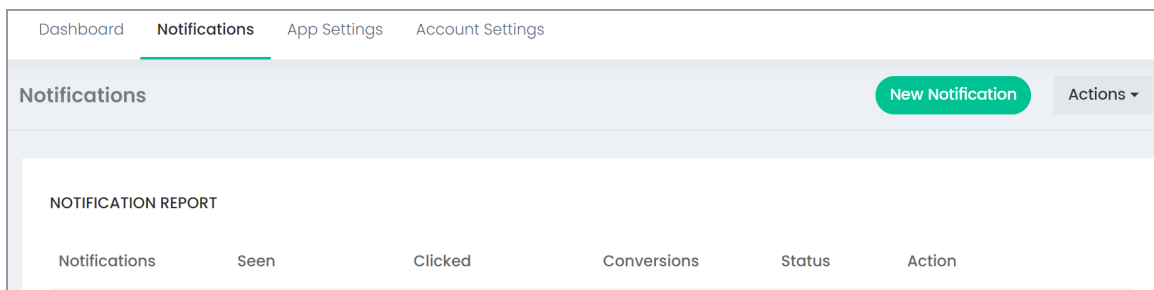


Fig. 2.1: Notifications Page

- The admin must click on the 'New Notification' button provided on this page which will open the 'New Notification' page as shown in figure 2.2.

Fig. 2.2: Add New Notification

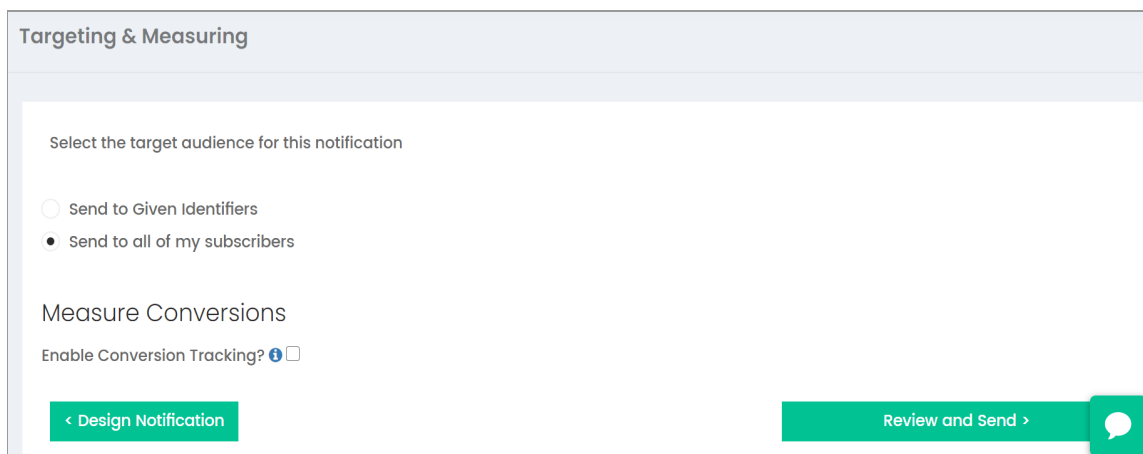
As shown in figure 2.2, admin must enter:

- **Notification Name:** The name of notification.
- **Title:** Title of notification to be displayed.
- **Message:** Message to be displayed.
- **URL to Open when people click on the Notification:** Link of the page to which the users will be redirected when clicking on the notification.

- **'Open Notification In a New Tab?' Check-box:** Select this check-box if they want the notification to open in a new tab.

Admin must then click on the **'Choose Subscribers'** button to proceed ahead.

3. Admin is redirected to the second step which is setting up **'Targeting & Measuring'** as shown in figure 2.3.



The screenshot shows a web interface titled "Targeting & Measuring". It contains the following elements:

- A header bar with the text "Targeting & Measuring".
- A section titled "Select the target audience for this notification" with two radio button options:
 - Send to Given Identifiers
 - Send to all of my subscribers
- A section titled "Measure Conversions" with a checkbox labeled "Enable Conversion Tracking?" and a help icon.
- At the bottom, there are two green buttons: "< Design Notification" on the left and "Review and Send >" on the right, which includes a speech bubble icon.

Fig. 2.3: Targeting & Measuring Page

The admin must select the target audience and measure conversions related settings and then click on the **'Review and Send'** button to proceed further.

4. The admin will be redirected to the final step which is **'Confirm'** as shown in figure 2.4.

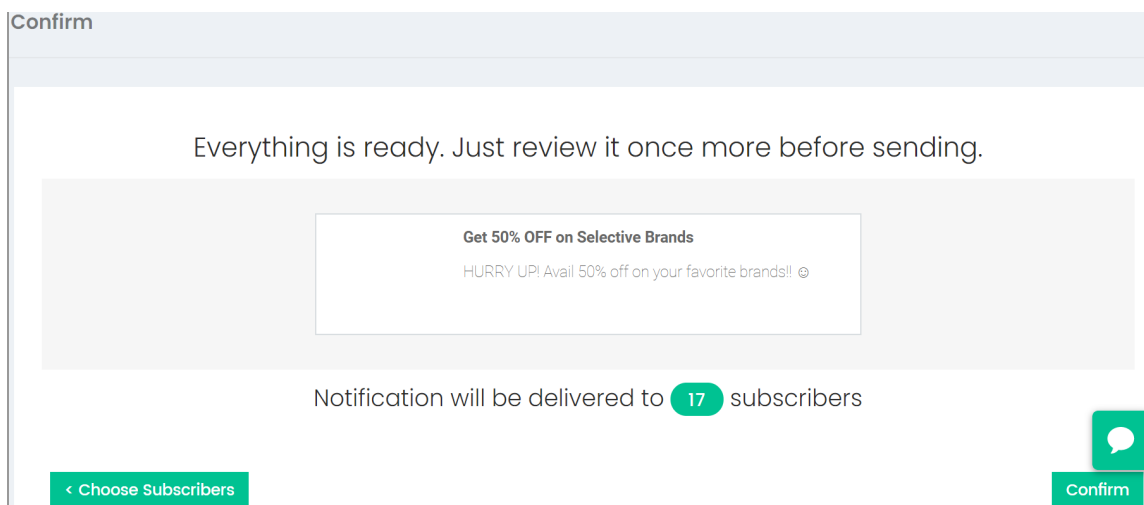





Fig. 2.4: Confirm Page

Admin can have a final review of the output and then click on '**Confirm**' to send the notification. The notification will be displayed at the front-end.

5. All the added notifications will be displayed on the '**Notifications**' page. The list displayed on this page provides a detail of the statistics such as the number of users who have seen the notifications, clicked on them or got converted through them. Additionally, there are three action buttons provided for each notification using which admin can perform following actions:

- **Reports**  : View detailed reports.
- **Replicate**  : Replicate/ Make a copy of the previously added notification.
- **Delete**  : Delete the respective notification.